

# OUR PRIVACY POLICY

## **Why does Ag-Steel (Industrial Tube Manufacturing) collect personal information? How does Ag-Steel (Industrial Tube Manufacturing) use it?**

Ag-Steel (Industrial Tube Manufacturing) generally collects your personal information as part of providing you its products and services, informing you about them, complying with its contractual and other legal obligations, running promotions and other marketing activities or administering the Company's relationship with you by responding to your enquiries and providing you with information about Ag-Steel (Industrial Tube Manufacturing)'s events, products and services that may be of interest to you.

## **How does Ag-Steel (Industrial Tube Manufacturing) collect personal information?**

Ag-Steel (Industrial Tube Manufacturing) may collect your information in person by sales and customer service staff, via its websites, social media pages, smart phone applications, phone calls and at homes and other installations on paper forms or electronic devices (Collection Channels).

## **What personal information does Ag-Steel (Industrial Tube Manufacturing) collect?**

Ag-Steel (Industrial Tube Manufacturing) collects the types of personal information required to assist with providing products and services and informing you about them.

This includes, through the Collection Channels, personal information such as your name, date of birth, phone number, email and home addresses and information to assist with Ag-Steel (Industrial Tube Manufacturing)'s customer relationship management and market research functions, which may include information relating to your interests, experiences and preferences.

Through Service Provider Channels, Ag-Steel (Industrial Tube Manufacturing) may collect information about your trading history and any business, company or related entity you are involved with.

## **How does Ag-Steel (Industrial Tube Manufacturing) use your personal information? To whom will it be disclosed?**

Ag-Steel (Industrial Tube Manufacturing) may use your personal information for the primary purpose for which it was collected, i.e. the purpose specified in a privacy collection statement through a particular Collection Channel or Service Provider Channel or the purpose that could be reasonably expected at the time the information was collected.

By submitting your personal information, you consent to Ag-Steel (Industrial Tube Manufacturing) using it to:

- a) provide you with products or services;
- b) complete an activity that you have chosen to undertake;
- c) administer Ag-Steel (Industrial Tube Manufacturing)'s relationship with you;
- d) monitor online activity on the Ag-Steel (Industrial Tube Manufacturing) website(s) and/or application(s);
- e) market, improve and add to Ag-Steel (Industrial Tube Manufacturing) products and services (including online);
- f) respond to a serious threat to an individual's life or to public health or safety;
- g) respond to suspected unlawful activity;
- h) where required or authorised by law.

### **Will you receive direct marketing?**

If you provide us with your personal information and you consent to receiving direct marketing communications from Ag-Steel (Industrial Tube Manufacturing), you authorise us to send you promotional messages and materials related to Ag-Steel (Industrial Tube Manufacturing) products and services, unless you submit a later request not to receive direct marketing communications.

Ag-Steel (Industrial Tube Manufacturing)'s direct marketing messages and materials will contain a prominent statement (including, for electronic messages, a functional unsubscribe facility) that you may request not to receive direct marketing communications.

If you do not wish to receive marketing or other communications from us, please submit a request not to receive direct marketing communications or use the unsubscribe facility provided in the most recent communication from us or contact us on the details provided.

### **Will your information be disclosed overseas?**

Ag-Steel (Industrial Tube Manufacturing)'s is unlikely to disclose your personal information to any person or entity outside New Zealand but will inform you if and when this is necessary.

### **Does Ag-Steel (Industrial Tube Manufacturing) use 'cookies'?**

When you use Ag-Steel (Industrial Tube Manufacturing)'s website(s) and/or App(s), Ag-Steel (Industrial Tube Manufacturing) or its IT service providers may obtain information using technologies such as cookies, tags, web beacons, and navigational data collection (log files, server logs, and clickstream data) to better understand your user experience. For example, Ag-Steel (Industrial Tube Manufacturing) or its IT service providers may collect information like the date, time and duration of visits and which webpages are accessed.

This information is generally not linked to your identity, except where it is accessed via links in Ag-Steel (Industrial Tube Manufacturing)'s-message or where you have identified yourself. Ag-Steel (Industrial Tube Manufacturing) may use knowledge of your user experience to better understand what products or services may be of interest to you.

### **Will this Privacy Policy change?**

Ag-Steel (Industrial Tube Manufacturing) may amend this Privacy Policy from time to time. Amendments will be effective immediately upon notification on this website.

### **Who can you contact about your personal information?**

To contact Ag-Steel (Industrial Tube Manufacturing) about your personal information, concerns or complaints, click on the [Contact Us](#) tab.